

All homes are not created equal

powered by **uniFund**

WHAT IS IT?

Paymetrix LUX is a sophisticated, proprietary property scoring algorithm that uses machine learning to accurately determine the quality of homes by evaluating their "luxury level".

FIND ABILITY TO PAY

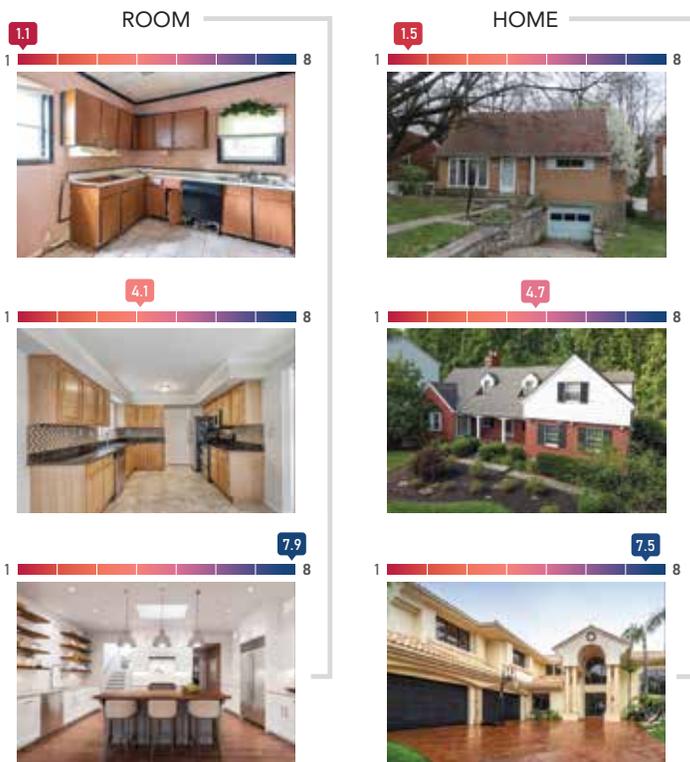
luxury level helps determine the ability to pay



HOW DOES IT WORK?

Paymetrix LUX employs both machine and deep learning techniques to score the "luxury level".

- ✓ Examines actual exterior & interior images of the property
- ✓ Inspects images to classify the room type & luxury level for that individual room ranging from 1-8
- ✓ Provides a final luxury level score for the entire home & each room



QUICKER PROFITS

better asset insights for quicker profits

WHAT DOES IT DO?

Paymetrix LUX provides a fast and inexpensive way to score the luxury level of homes. Because consumers living in homes with higher luxury levels are, on average, more likely to pay, LUX allows you to better prioritize your account decisions.

PRIORITIZE ACCOUNTS

score luxury to prioritize account decisions

CASE STUDY

The illustration utilized a sample of 50,000 previously-litigated accounts. At 30% of the accounts, LUX returned 41% of the profit for a lift of 11%.

