

*All homes are not created equal*

powered by **uniFund**

## WHAT IS IT?

Paymetrix LUX is a sophisticated, proprietary property scoring algorithm that uses machine learning to accurately determine the quality of homes by evaluating their "luxury level".

## FIND ABILITY TO PAY

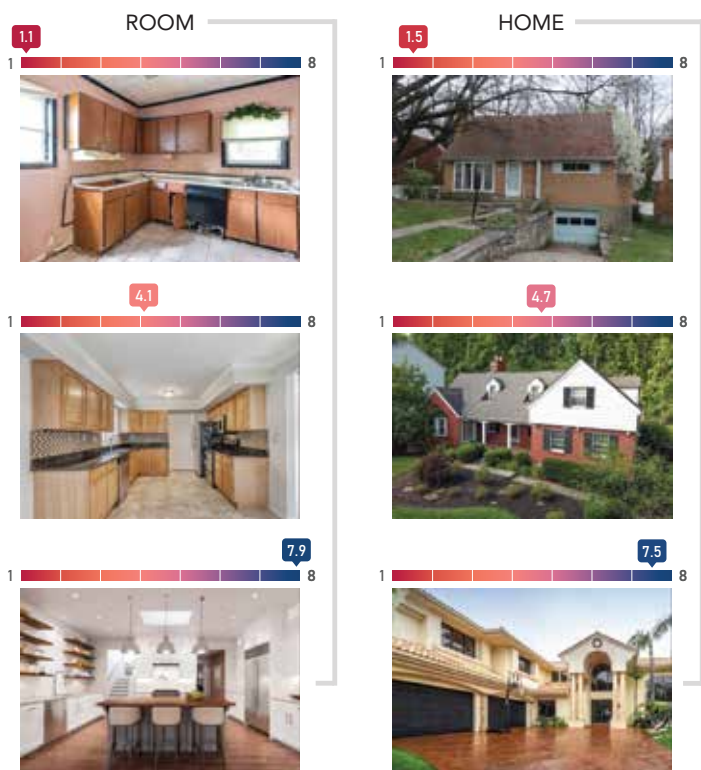
*luxury level helps determine the ability to pay*



## HOW DOES IT WORK?

Paymetrix LUX employs both machine and deep learning techniques to score the "luxury level".

- ✓ Examines actual exterior & interior images of the property
- ✓ Inspects images to classify the room type & luxury level for that individual room ranging from 1-8
- ✓ Provides a final luxury level score for the entire home & each room



## QUICKER PROFITS

*better asset insights for quicker profits*

## WHAT DOES IT DO?

Paymetrix LUX provides a fast and inexpensive way to score the luxury level of homes. Because consumers living in homes with higher luxury levels are, on average, more likely to pay, LUX allows you to better prioritize your account decisions.

## PRIORITIZE ACCOUNTS

*score luxury to prioritize account decisions*

## CASE STUDY

The illustration utilized a sample of 50,000 previously-litigated accounts. At 30% of the accounts, LUX returned 41% of the profit for a lift of 11%.

