

All homes are not created equal

powered by **uniFund**

WHAT IS IT?

Paymetrix RE is a sophisticated property scoring algorithm that accurately determines the quality and value of homes based on actual images of the property and surrounding properties.

FIND ABILITY TO PAY

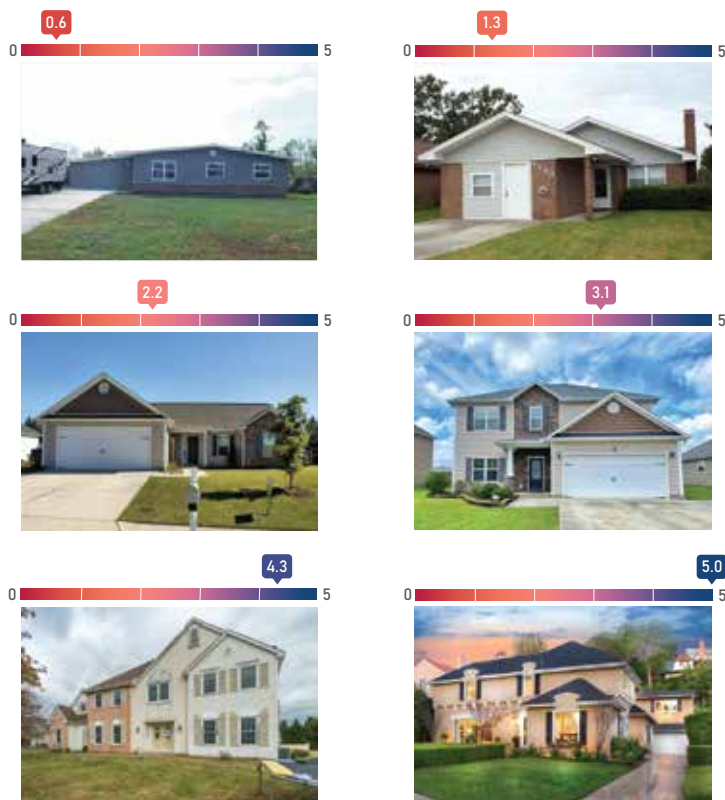
home value helps determine the ability to pay



HOW DOES IT WORK?

Paymetrix RE employs both machine and deep learning techniques to "score" home quality and value.

- ✓ Proprietary tool examines actual images of the property of interest as well as surrounding properties
- ✓ Employs nationwide real estate data for more than 155 million U.S. properties
- ✓ Provides an overall real estate score ranging from 0 to 5



QUICKER PROFITS

better asset insights for quicker profits



WHAT DOES IT DO?

Paymetrix RE provides a fast and inexpensive way to score the quality of homes. Because consumers living in higher quality homes are, on average, more likely to pay, RE allows you to better prioritize your account decisions.

PRIORITIZE ACCOUNTS

score homes to prioritize account decisions



CASE STUDY

The illustration utilized a sample of 50,000 previously-litigated accounts. At 30% of the accounts, RE returned 42% of the profit for a lift of 12%.

