

# Maximize your return by pinpointing the right accounts

### PAYMETRIX AD / AD+ ACCOUNT DECISIONING



### WHAT IS IT?

Paymetrix AD and AD+ are sophisticated account-decisioning tools using RDS proprietary models built to accurately pinpoint the right accounts to litigate based on a number of input variables.

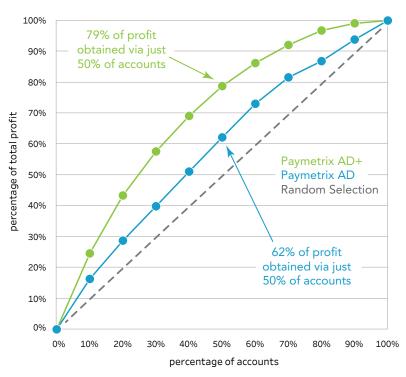
## Pinpoint & prioritize accounts for collection decisions.



#### **HOW DOES IT WORK?**

Paymetrix AD and AD+ models enable your company to identify accounts that will pay and determine the likelihood of payment.

- √ AD offers and easily-explained model utilizing linear and logistic regression
- √ AD+ utilizes advanced machine learning techniques
- √ Both models identify & prioritize for legal collections by first determining the probability of a payment and then determining how much a payment will be (via NPV)
- √ Using these metrics, a profitability index is developed allowing your company to prioritize your accounts





Provide a pathway to better decisions & quicker profits

#### WHAT DOES IT DO?

Paymetrix AD and AD+ identify and prioritize your legal collection decisions, allowing your organization to collect:

- ✓ The most profitable accounts in the right channel
- ✓ In the right order
- √ While optimizing costs and minimizing waste



### **CASE STUDY**

The illustration utilized a sample of 50,000 previously-litigated accounts. The outcomes were compared to the expected results of a random sample where litigating 50% of the total accounts would yield 50% of the total profit. The comparison showed:

- √ Major lift in profitability compared to random selection with both models
- ✓ AD resulted in 62% of the profit via 50% of the accounts for
- √ AD+ resulted in 79% of the profit via 50% of the accounts for a lift of 29%

#### Check us out at:

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